Velammal Institute of Technology
“Velammal Knowledge Park”,
Chennai – Kokatta Highway, Pancheti, Thiruvallur 601 204,
Phone: +91 44 3044 6300–06 / 2799 4065 / 2799 4066 / 96771 29773
Fax: +91 44 30446309
principal@velammalit.com
www.velammalitech.edu.in

Velammal Educational Trust
Velammal Engineering College Campus,
Dr.Vikram Sarabhai Block, Velammal New–Gen Park
Ambattur – Redhills Road, Chennai 600 066,
Phone: +91 44 3966 6042 / 6516 1766
Fax: +91 44 2659 0757
info@velamma lure.com
www.velammaltrust.com
Welcome to Velammal I Tech

Over the past twenty seven years, thousands of young students like you have benefitted from education and training received at our institutions and created countless success stories across the Industries in India and abroad. I am proud to introduce you to Velammal Institute of Technology (Velammal I Tech) – a professional institute offering engineering and management education in Thiruvalur district. At Velammal I Tech, our primary focus is to create successful graduates in flying colours and match their potential to the best offers in the Industry.

As you will be aware of, the standards of education and professional grooming offered at Velammal I Tech are amongst the best in the country. Therefore studying in Velammal I Tech is not just about learning, it is about growth and development in all areas of your professional and personal life.

I wish you the best in life.

Shri. M.V. Muthuramalingam
Chairman,
Velammal Educational Trust
Trends in Engineering Education

Developments in communications, travel and trade over recent decades have produced a global network of ideas, institutions, and economies. Engineering practice and its related technologies have become global in scope and scale. To be effective, today’s engineering graduate must not only be grounded in scientific and mathematical fundamentals, engineering principles and design, but must also have a global outlook and broader skills to excel in both home country and international markets.

In response to the changing nature of engineering practice, and globalization, engineering educators have been reforming their offerings. In classroom, emphasis is typically moving from ‘teaching’ to ‘learning’, where student centered active learning is the objective. Modern technologies, particularly in computers and communications are having major positive impacts on how the education is being delivered, and how students and faculties exchange knowledge and research. A broad scope to include teamwork and communication skills, business and entrepreneurship elements, international dimensions, innovation and development, etc., have become contemporary requirements in both engineering and management education.
“Velammal I Tech”

It gives me immense pleasure to welcome you to this abode of knowledge and share with you the focus at Velammal Institute of Technology, a fast emerging centre of excellence in engineering education.

In today’s global economy, engineering is one of the most sought after profession. However it is crucial for students to make education and career choices on the basis of well informed decisions and align their preferences for the advancement of their future and the society at large.

Velammal Institute of Technology has a well planned and structured pedagogy to expose the students to the essence of engineering early in their course and above all the institute offers an ideal environment with outstanding facilities that provides ample opportunities to groom the skills and personality of students. We always believe the acquired knowledge must contribute to real improvements in the field of engineering and management through research and innovation. Therefore we not only take pride in 100% results and University rankings but also in our students creating international records, patents, innovations and contributions to the society.

In essence Velammal Institute of Technology trains and prepares our students thoroughly not only for professional excellence but also for humane endeavours on a global scale. They emerge from the institute to meet future challenges with flying colours and make a mark for themselves and their alma mater.

All the best.
Dr.T.Chandrashekar
Principal
Velammal Institute of Technology, Pancheti
Pioneering Profile

Velammal Institute of Technology (Velammal I Tech) is a precious jewel in the crown of Velammal Educational Trust with a veritable focus on quality engineering and management education. Velammal Institute of Technology is the brain child of our Honorable Chairman Shri. M. V. Muthuramalingam which bloomed on 14th August 2006.

Velammal Institute of Technology is committed to be a leader in innovative work force development and a world class learning venue for the ever changing needs of Business and Industry. The institute is soaring to success achieving accolades and awards on a consistent basis since its inception under the dynamic leadership of our Director, Shri. M.V.M.Sasikumar. The institute aims to reach the foremost position in engineering and management education in India with a global standing.

Outstanding Courses

The institute offers the following outstanding Engineering and Management courses.

**UG PROGRAMS:**
- B.E (Bachelor of Engineering)
  - Computer Science & Engineering
  - Electronics & Communication Engineering
  - Electrical & Electronics Engineering
  - Mechanical Engineering
- B.Tech (Bachelor of Technology)
  - Information Technology

**PG PROGRAMS:**
- MBA (Master of Business Administration)
  - Marketing, Finance, Operations, Human Resource
- M.E (Master of Engineering)*
  - Embedded System Technologies
  - Computer Science and Engineering

All the Programs are affiliated to Anna University, Chennai and approved by All India Council for Technical Education (AICTE), New Delhi.
- Launching the course in 2013.
"Inspiring Campus"

Velammal I Tech is spread over a vast lush green landscape that provides the finest environment for academics, research, creativity and sports. Starting from spacious and well-ventilated modern lecture halls, tutorial halls to fully equipped laboratories, engineering practice labs, workshops, library, conference rooms, seminar halls, auditorium, hostel rooms, AV theatre, food court and cafeteria. Utmost care has been taken to provide right milieu for students to pursue learning unhindered.

Apart from these the amenities include indoor and outdoor sports facilities, open air theatre, health centre, 24 hours power back up and well organized transportation services. The facilities inspire the students to be totally involved and experience a memorable campus life.

Hostel

Velammal Institute of Technology has well-furnished hostels, separately for men and women. Spacious rooms, copious water supply, modern kitchen and dining facilities mark the Velammal ITech hostels. The standout feature is the 24-hour internet and medical facility, which enables the inmates to spend their time constructively.
“Milestones”

Year 2008
- 1st place in world university for best innovative program started in year.

Year 2009
- Inaugurated Computer Society of India Student Chapter.
- TUV-Sud student chapter certified to the ISO.

Year 2010
- BSE students win first position in Green Project.
- Community outreach program established.

Year 2011
- IT department student Ms. Chitra bagged 1st Prize and 1 lakh rupees cash prize in TECHNOW 2011.
- Carolin Sandhya of ECE department won Gold Medal in state-level fencing tournament.

Year 2012
- MEA batch won BSE regional level position and produced 100% results.
- More than 24 technical papers were presented by faculty members in national and international conferences.
- 14 faculty members became IBM certified trainers.

The saga of the institute is replete with awards, accolades, and achievements. Within a short span of time the Institute has made a name for itself both in academics and extracurricular activities. The Institute is well known for its highly productive MOUs and alliances with Industry leaders and educational institutions in India and abroad that provides more exposure and knowledge exchange to the students and faculty. Our students have also excelled in sports and games bagging top positions at state and national levels. Be it research, innovative projects or technical competitions our students have shown exemplary performance at all levels and set new milestones for others to follow.
Sweeping Ranks in Anna University

Velammal Group has always outperformed expectations. Velammal Engineering College has set the standards by achieving the Most Number of Ranks (182) in the Anna University Examination 2011–12.

A pointer to the thirst for reaching the top at Velammal Colleges and institutions under Velammal Group. The results of first outgoing engineering batch of Velammal Institute of Technology was 97.31%, one among top 10 institutes in chennai while the first MBA batch secured 100% results.

Similarly, the students of Velammal Institute of Technology have achieved several Ranks in various streams for the academic year 2011–12 and become the pride and prestige of the Institution. The students of the institute have achieved eminence not only in Engineering but also in Management Courses.
Training and Industry Interaction

To inspire students with exceptional academic opportunities Velammal I Tech offers training modules and certification programs beyond the university curriculum. The Institute also facilitates the administration of other exceptional academic programs and project training. The subject orientation are very comprehensive and focus on niches that fit the industry requirements. The institute emphasizes the importance of internship and helps students to explore its potential for their career and future life.

- Microsoft System Administration, Database Administration, Oracle certification
- Career Management Program
- Entrepreneurial skill development program
- Interpersonal skills, communication and quality management workshops
- Aptitude training program
- Networking and other technical training program
- DIGITERATI – IT finishing School
"Meritorious MOUs"

The institute activates and encourages various alliances in the form of MOUs with leading corporate and government entities through a dedicated team. This serves towards better student industry interaction, hands on technical training and better placements.
Consistent Placement Record

Campus Placement record of the Institute is unmatched and students walking away with cream jobs is a expected norm. This has been possible due to the continuous training imparted to the students in language and soft skills. Students are also encouraged to have industry interactions and internships which are coordinated by a full fledged Placement Department. The students of Velammal I Tech are placed both in core and IT sector as the Institute has a very high number of Industry-Institute interface programmes and significant number of MoUs with different companies. The extra effort taken to hone the skills of the students while making them competitive, creative and exceptional in communication has paid rich dividends when it comes to prestigious placements. Ultimately the student find their career and future secured through these well programmed placement process.

- **B.E Placement – 2012**
  Campus placement for engineering stands at 93%

- **MBA Placements – 2012 & 2012**
  The excellent industry interface has resulted in 100% placements consistently since inception
- **The highest package was**
  Rs.8.2 lakhs and the Average Package Rs.3.6 lakhs
Velammal I Tech has been a turning point in my life. We had been undergoing boundless placement training right from 1st semester. We had soft skill training which drizzled out the fear & nervousness from us & induced courage in us. The aptitude training helped us to solve tricky problems. The technical training which we had bridged the gap between our theoretical knowledge & the industrial practice. I would love to quote that me getting placed in Accenture would be an unrealised dream without Velammal Institute of Technology & the support given to us is immeasurable.

SARANYA
B.Tech (Information Technology)
Accenture

Dual offer – First got placed in TCS and then got placed in CSC

First of all, I would like to thank Velammal Institute of Technology immensely for what it has given me & the support it has showed in my aspirations towards a successful career. The placement support provided by the college is top notch. Our faculties, placement cell, & all other staff have been very helpful & approachable. They have provided me with all the guidance I required.

VIGNESH MEYAPPAN
B.E, (Electronics and Communication Engineering)
CSC

It’s been a great opportunity for every student to study in a well reputed institution like Velammal trust. Velammal is concerned in providing better knowledge, train pupil in all areas. Our college is the best for its placements. Though it was a first batch in engineering, more than 75 percent students have been placed in top companies like TCS, WIPRO, ACCENTURE, CSC, UST, etc. in the first round itself. It’ll be one of the greatest achievement in Velammal history. Also it’ll be encouraging for the juniors to get trained & prepare well for their placements. As training is provided by the college with best trainers, forthcoming batches will also achieve 100 percent placements.

PRIYA R
B.E, (Computer Science and Engineering)
Tata Consultancy Services

I got placed in Wipro. Firstly, I would like to thank the Management & all my faculty members who continuously supported me for my placement. Several training programs were conducted to improve my personal skills & provided lots of tips to face difficult situations in interviews. All my department staffs provided their full support till the end of my placement.

SAKTHI LEELA
B.E, (Computer Science and Engineering)
Wipro

Dream is always a factor that makes us never sleep even when we are asleep. Nowhere, even in my dreams I dreamt becoming an Entrepreneur. Velammal laid in me the platform to not only dream myself becoming an Entrepreneur but also made me touch & feel my dream. Yes, now I am a standing example for an Entrepreneur with Knowledge as an investment for the success. Velammal gave me the knowledge I was desperately in need. I am proud to be a product of Velammal & I bow to them for grooming my talents & making me successful. I don’t believe in GOD, so I prioritize the well known statement as Matha, Pitha, Guru & Velammal.

VIMALNATH VENKATASUBRAMANIAN
B.E., M.S.A, (P.M.U)
Proprietor

My long term passion & dream is to become a transportation designer. By getting into mobility & vehicle design course at IIT Bombay, the first step towards my dream came true. I got 195th rank in the Common Entrance Exam for Design examination conducted by GATE & was one among the 9 lucky students to get a seat in that course. Velammal Institute of Technology management supported me a lot by providing enough time to prepare for the entrance exam & providing leave whenever I approached them. I would like to thank my parents, faculty members & my friends who motivated me to achieve my goal.

HARISH KUMAR P
B.E, (Computer Science and Engineering)
IIT Mumbai (M.E.)