The management of Velammal Institute of Technology launched the Infosys Campus Connect-Road Show program for Foundation Program 4.0 on 4th February 2015. Campus Connect is a unique academia-industry initiative to “architect the education experience”. Its goal is to build a sustainable partnership with engineering education institutions in India and abroad for mutual benefit; producing “industry ready” recruits.

The objective in launching the Campus connect program is to enhance the quality and quantity of the IT talent-pool; sustain the growth of the IT industry itself. Rather than increasing the number of engineering colleges, or the number of graduates, it intends to increase the employability of students. Its aim is to have a consistent output, irrespective of all variables involved. It doesn’t matter where the college is located, the kind of faculty, or students. The program provides a digital platform for academia-industry interaction anytime, and anywhere.

Mr. L. Maria Michael Visuwasam HOD/CSE delivered the welcome address where he mentioned the importance of campus connect and insisted the role of students in successful execution of the campus connect program. Prof. K. Razak, Advisor addressed the gathering with thoughtful words. Dr. T. Chandrashekar, Principal addressed the gathering with his encouraging words and felicitated the chief guest as a token of gratitude. Mr. Roy Antony Arnold, Lead - Education and Research, Infosys mentioned the importance of language expertise and its role in life style management at the human era. He presented a detailed agenda at the campus connect program and briefed about the various initiatives of Infosys towards bridging academics and the industries. He in his speech explains the students about the various international programming contents and motivates the students to compete in those competitions. Mr. D.L.K. Vijai Bharrath A.P/IT delivered the vote of thanks.