‘Innovate 2015’, a project exhibition and competition related to all engineering streams was held at Velammal Institute of Technology on 23-24 January 2015 with all its elegance and innovations. The competition was declared open by V. Ramasubramanian, Vice President, GEA Cooling Tower India, Ltd. in a conventional manner along with all invitees and dignitaries. 136 out of 246 registered projects were shortlisted for the exhibition and 72 projects were selected for the competition. Nearly 1600 Higher Secondary students of various schools came and witnessed the exhibition with real zest and zeal and enriched their knowledge in various engineering genres. Judges for the exhibition were Mr. V. Ramasubramanium of GEA Cooling Tower Ltd., Dr. D. Venkatesulu of Wipro, Mr. Shammi Kabur of CTS, Mr. Santosh Kumar Durairaj of Infosys and Mr. N. Paneerselvam of Aircel Ltd. During the exhibition, they analyzed all the projects thoroughly and selected the winners on the basis of novelty, innovation, creativity and the research content related to the commercialization of the projects. During the Valediction Ceremony, Dr. T. Chandrashekar, Principal and Prof. K. Razak, Advisor, Velammal Institute of Technology gave the felicitation and distributed prizes to the winners in project competition. Dr. S. Soundararajan, Vice Principal delivered vote of thanks. The programme was successfully arranged by the college under the aegis of Mr. M.V.M. Sasikumar, Director, Velammal Educational Trust, in an excellent manner.