Velocity ’14 is a management symposium organized by Department of Management Studies, Velammal Institute of Technology Panchetti on 14th March 2014. Dr. T. Chandrashekar, Principal, extended a warm welcome to all the dignitaries and participants. He shared the academic and Placement achievements of MBA department in 2013. The other dignitaries present for the event were Prof. A. Razak, Advisor – Velammal Institute of Technology Panchetti and Mr. G. M. Jayaseelan, Assistant Director & HOD – Department of Management Studies. Mr. K. Victor, Deputy General Manager-HR, TVS LOGISTICS SERVICES LTD was the chief guest for the inaugural function. He praised Shri. M. V. Muthuramalingam, Chairman – Velammal Educational Trust for his great accomplishments in his address to the gathering. He briefed students to not only set goals but shared his knowledge in attaining those goals. The need for holistic growth was emphasized by Mr. K. Victor. There were 183 participants from different engineering colleges, arts and science, and commerce colleges. The undergraduate students performed with great skills and confidence, though they were not exposed to management events in their regular schedule.

A plethora of events unfolded under multifarious categories in technical and management domains. There were ten colleges competing in Best Manager, Business plan, Paper presentation, Adzap, Logo design, Slogan writing, Waste makes best, Stock war, Film management and Quiz. This was a platform for young minds to showcase their talent. It involved technical skills, management thoughts, contemporary ideas and a sharper mind to win. Apart from serving as a platform for exhibiting talents, Velocity was an opportunity for young graduates to plan for their career and higher studies. The theme ‘Speed Matters’ was coined after thorough deliberation, to invoke the spirit of competition and diligence. The participants also enjoyed south Indian and Chinese cuisines for lunch. Velammal Institute of Technology (UG Engineering) and Veltech Institute of Management bagged maximum cash prizes.