

## Entrepreneurship Awareness Camp



(From Left to right, Dr.V.Muthukumar-EDCell Chief Coordinator, Mr.C.K.Kumaravel Co.Founder & CEO,Naturals,Mr.Jayaraman-Marketing Manager,Business Standard.)

As an initiative to inculcate the spirit of entrepreneurship among the student community, a three days Entrepreneurship Awareness Camp is conducted in Velammal Institute of Technology in association with Entrepreneurship Development of India from 08/01/2015 to 10/01/2015. The camp is inaugurated by C.K.Kumaravel (Co-Founder & CEO, Naturals). In his presidential address, he expatiated the journey and success story of Naturals and stimulated the spirit of entrepreneurship among the participants. Dr. T. Chandrashekar, the principal of the college proposed welcome address. Mr.N.Balasubramanian, Senior Manager Faculty –IOB headed the second day programme and addressed the participants by citing various schemes and assistance available to the Entrepreneurs. Mr.N.Gokula Prasad, Founder of Nagas HR Consultancy firm presided over the third day programme and threw light on how to start consultancy firm. Dr.V.Muthukumar, the camp coordinator proposed the vote of thanks.