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Velammal records 70% placements on Day 1

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Velammal Engineering College completed its round of bulk hiring on Sunday , with 1,777 students receiving offers from leading tech companies, including Cognizant, Wipro and Infosys.

Startup product companies Zoho Corporation, Amazon and engineering firms like TVS Sundaram Clayton, LG Equipments visited the campus in July making 93 offers.

Online marketplace Amazon doled out the highest offer of `10.5 lakh followed by Zoho with `6.5 lakh.A total of `1,526 students participated in placements this year.

Velammal had adopted the exclusive slot-based model till last year when TCS participated in the placements, but the tech giant did not visit the campus this year. "We have achieved placements of 70% after adopting this system as compared to 40-50% with the exclusive system," said Arun Ramaswami, head, training and placement, Velammal.